

To whom it may concern,

I am writing to you in support of Ali McGregor's new company FLUXUS. I've known Ali and her work for almost twenty years now. In addition to being a performer of world-class standard, Ali has worked tirelessly to develop, nurture and present artists in Australia, as well as in the UK and United States. Her passion for recognising and developing artists was never more obvious than when Ali and I co-artistically directed the Adelaide Cabaret Festival together in 2016 and 2017. I have no doubt that her immense skills in producing, developing and presenting will result in even more viable and creatively exciting opportunities for Victorian artists through the creation of FLUXUS.

Ali's unique talent and passion for melding traditional forms with contemporary theatre practice has already resulted in critically and commercially successful productions like "Lorelei". Not only did Ali perform in that piece to great acclaim, she also conceived of the project, put together a vibrant creative team that drew on the best of both classical and contemporary worlds, and partnered with Victorian Opera to bring her vision to the stage.

At a time when the arts (and arts workers) are struggling to re-assert a foothold in the creative landscape, I truly believe that artist/producers like Ali McGregor are a genuine asset. Her Late-Night Variety shows at festivals across the world have provided artists with a valuable platform and she has championed artists from creative worlds as disparate as burlesque, circus, cabaret, performance art, dance, illusion and opera. Ali has the vision, drive and passion to bring artists together, conceive bold and excitingly relevant work, and see it through development and into performance. In short, Ali makes things happen, and she brings a huge amount of artists with her.

I am more than happy to champion Ali because people like Ali are vital the health and sustainability of the arts in this country, and in the great creative state of Victoria. I really hope that you will strongly consider throwing whatever support you can behind FLUXUS and the inspiring work this company will inevitably create.

Thanks so much for your time.

Eddie Perfect
16/09/20201

A handwritten signature in black ink, consisting of several overlapping loops and lines, positioned to the right of the typed name and date.

